

Celebrating Mother's Day with the brands Women Trust



NICO DEL MONACO

President Roofing

"Your roof does more than protect; it represents up to 40% of your home's exterior design. At Owens Corning, we are proud to support women in creating a unique look that reflects their home's character. We are honored to receive the Women's Choice Award for Most Recommended Roofing Product."



LAURIE TOKARZ

President

"Restonic is honored to be recognized by the Women's Choice Award—a trusted guide that helps women make confident purchasing decisions. This recognition reinforces our commitment to delivering quality, comfort, and supporting women's dreams through better, more restorative sleep."



KYLEE PETERS

CEO

"We are honored and proud to receive the Women's Choice Award, a testament to our unwavering commitment to excellence in the yarn and craft industry. This recognition is especially meaningful because it reflects the voices and choices of women who trust and support our products. At Sprinrite, we remain dedicated to empowering and inspiring creativity in our community with the highest standards of quality and care."



ANNDI COUTURE

New Business Development Manager

"It is an honor for Overhead Door™ Brand to receive the Women's Choice Award for garage doors for the 14th year in a row. We remain committed to providing the expert garage door service and solutions that women have come to value year after year. Women appreciate our garage doors for their aesthetic appeal and peace of mind in home security. With an industry-leading distributor network providing responsive professional local service, Overhead Door™ is a brand they trust for quality and style for their homes."



KOMAL KUMAR

Franchise Owner (multiple locations), NFAC President

"As a woman in eye care, this recognition is truly meaningful. Families trust us with something deeply personal - their sight - and at Pearle Vision, we honor that trust with clinical expertise, consistency, and a standard of care our patients can rely on every single day."



STEVEN MCKENNA

Vice President and General Manager

"At Allied, our commitment to quality is rooted in listening to and supporting every customer. The Women's Choice Award reinforces our focus on delivering a trusted, high-quality experience that truly meets the needs of women and their families."



REGAN STOKES

President Merry Maids®

"Merry Maids is honored to once again be a Women's Choice Award recipient for 2026. For 47 years, we've empowered women and men through business ownership and supported local communities. This recognition is especially meaningful as it reflects the trust of women making decisions for the home—and our role in giving people back their most valuable resource: time"



RAHUL SHARDA

CEO

"The Women's Choice Award represents a powerful endorsement rooted in trust. It affirms that our Diaper Genie brand delivers meaningful value and reinforces our commitment to exceeding the expectations of the parents we serve."



ANNE EDWARDS

SVP, Serta Brand Marketing

"We're honored to receive the Women's Choice Award for Brands Women Love. It reflects the trust consumers place in Serta and our commitment to delivering meaningful comfort. Quality sleep isn't a luxury—it's essential for everyone's well-being, energy, and ability to thrive."



SARAH BERGMAN

CMO

"It is such an honor to celebrate another year of earning the Women's Choice Award for our sheets and protectors. From all of us at Purecare, thank you for trusting us with your sleep wellness."



KATIE LUCAS

Chief Marketing Officer

"Receiving the Women's Choice Award for Viactiv is incredibly meaningful. It reflects women's trust in our convenient, great-tasting chews designed to help them stay active and thrive every day."



GALE BENSUSSEN

Chief Executive Officer

"We are proud to receive the Women's Choice Award for our High Absorption Magnesium. It recognizes our team's dedication to science-based nutrition and to delivering high-quality solutions women can rely on to support sleep and relaxation."



"These award-winning brands, as chosen by women, have earned the Women's Choice Award®. This Mother's Day, we're proud to recognize their commitment to supporting and empowering women and the families they care for."

- Delia Passi, CEO & Founder, Women's Choice Award



Visit womenschoiceaward.com to find more brands that women love.