



PARTNER FOR SUCCESS
 Your Brand, with Women's Choice Award
 and a Strategic Influencer Campaign

Want to get all of the benefits of an Influencer program, but do not have the time, expertise or resources to get it done? We can help! At WomenCertified, we translate the collective voice of women into a highly objective and consistent methodology.

We have assembled dozens of influential bloggers in a variety of niches — DIY, food, travel, millennials, mommy bloggers, etc. that your brand can now tap into. Our team has vetted each and every influencer on our board to ensure a good fit for your brand.

BENEFITS OF INFLUENCER MARKETING

- BUILDS BRAND TRUST**
Influencers have built relationships, trust, and credibility with their fans
- IMPROVES BRAND AWARENESS**
Expands your reach and positioning online
- REACHES YOUR TARGET AUDIENCE**
Your content is served to social users that are already interested in your niche
- ENRICHES YOUR CONTENT STRATEGY**
Quality content to publish on your social pages

THE ADDED BENEFIT OF EARNING THE WOMEN'S CHOICE AWARD, YOUR BRAND CAN LEVERAGE AND MAXIMIZE THE ROI ON YOUR INFLUENCER STRATEGY

92% of consumers trust influencer marketing over traditional marketing

96% of women seek out opinions and recommendations from others

Learn How We Can Support Your Success, Please Call
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